
*National Pharmacovigilance Programme for
ASU & H Drugs*

Awareness Program Report For Peripheral Pharmacovigilance Centre (PPvC)

- ❖ **Name of the conducting PPvC :** North Eastern Institute of Ayurveda and Homoeopathy, Shillong (code – 016).
- ❖ **System of Medicine:** Ayurveda.
- ❖ **Conducting members:** Dr. Himangshu Baruah (Program coordinator)
Dr. Martilia Gashnga (JRF).
- ❖ **Date of conduction:** 17th December 2024.
- ❖ **Venue:** Conference Hall of The District Medical and Health officer, Jowai, West Jaintia Hills District, Meghalaya.
- ❖ **Total number of participants:** 45 Participants.
- ❖ **Chief Guest:**
Dr. K Dkhar (DMHO Jowai, West Jaintia Hills District)

- ❖ **Nature Of Participants:**

- 10 Medical Officers (Ayurveda)
- 04 Medical Officers (Homoeopathy)
- 09 Private Practitioners (Ayurveda)
- 14 Private Practitioners (Homoeopathy)
- 02 AYUSH MO cum CHO
- 02 Medical Officer RSBK
- 01 District Programme Manager
- 01 Accountant
- 02 Pharmacist

Sl No.	Topic of Lecture	Expert Speaker	Time
1	Pharmacovigilance: Roles and responsibilities of an Ayurvedic Physician.	Dr. Himangshu Baruah, Assistant Professor (Sr) Department of RSBK-Ayur, Program coordinator PPvC, NEIAH.	11:25 am
2	Process of filling of ADR forms and Misleading Advertisement.	Dr. Martilia Gashnga, Junior Research Fellow, PPvC, NEIAH.	12:30 pm

Brief Report of the Pharmacovigilance Programme:

- The program was held on the 17th December 2024, at the conference hall of the District Medical and Health Officer, Jowai, West Jaintia Hills District, Meghalaya . The program kicked off with registration for the participants at 11 am. The session started at 11:10 am with a warm welcome to all the participants to the much awaited programme. After which felicitation of the chief guest Dr. K Dkhar (DMHO Jowai West Jaintia Hills District) was done. In his speech he expressed his gratitude for the opportunity that was given to all the Ayush Doctors and other Health care workers to take part in the awareness program.
- The first Symposium was delivered by Dr. Himangshu Baruah Assistant Professor (Sr) dept. of RSBK who is also a Program coordinator for PPvC NEIAH. He discussed ***“Pharmacovigilance”: Roles and responsibilities of an Ayurvedic Physician***. He introduced the concept of Pharmacovigilance to the participants and talked about the Adverse Drug Reaction, Adverse Drug Event and other factors to be observed while dealing with ADR. He presented the market products that are being promoted on different marketing websites, Social Media and even drugs over the counter. He urges all the participating Medical Officers to stay Vigilance on the medicines being presented to them at their clinical practises.
- The third and final Symposium was taken by Dr. Martilia Gashnga, Junior Research Fellow, PPvC NEIAH. She discussed on the topic of ***“Process of filling of ADR forms and Misleading Advertisements”***. She talked about the hierarchy of Pharmacovigilance centres for ASU & H drugs. Prior to the program each participant was handed a copy of ADR form and a copy of Misleading Advertisement form, in order to ease the discussion of the process of filling it. She then proceeds to explain about the form, from taking of a patient's personal information to the scoring of the data accumulated. The second part of the discussion held was on the Misleading Advertisement and discussion on the Drug and Magic Remedies (Objectionable Advertisement) Act 1954 and Rules 1955.

- Post test assessment was done with the help of Google form and based on the data we conclude that the participants showed improvement in their answers marking the programme a success.
- Post formal discussion of various topics an open discussion was held with all the participants and the Resource persons. The participants showed active participation and ensured to keep in check of the possible ADRs and misleading advertisements they encountered in their clinical practices.
- The program ended with a Vote of Thanks by a student of 2nd year BAMS, NEIAH Shillong.

3. Pictures



